



Clear2there Launches Clear2there TV

Internet video channel offers technology tips, best practices, and marketing strategies from the market leader in smart premise service delivery

Oklahoma City, Oklahoma, June 24, 2015 -- Clear2there LLC, a leading provider of advanced video surveillance, smart-home, smart-business, and smart-farm applications, and M2M solutions for service providers and enterprises, has launched its online education and support video channel, [Clear2there TV](#). Through this medium, the company will host a broad array of short videos to provide concise information and perspectives that address various aspects of the smart premise service marketplace. Topics are expected to include technology insights from Clear2there chief technology officer Tom Shafron, real-world application case studies featuring Clear2there customers, and segments that cover sales and marketing best practices.

“We’ve developed Clear2there TV to support the business efforts of our service provider partners, while also providing an educational service to users nationwide,” said Craig Steen, president and chief executive officer for Clear2there. “Many consumers are confused by the wide range of different smart premise options that are in the market. These professionally produced videos can be utilized by service providers to help educate customers through direct outreach, their websites, as well as on the community television channels that many local service providers operate.”

Clear2there has partnered with some 182 telecommunications service providers throughout the United States to deliver smart home, farm, business, and healthcare services using the existing broadband infrastructure through its award winning smart premise service platform. Clear2there enables the delivery of locally relevant service packages that empower users with the ability to remotely monitor and manage a premise from any smartphone, tablet or Internet-connected device. Supported features include video surveillance; process automation; remote monitoring, access, thermostat and lighting controls; water detection; and event-driven alerts and automated responses.

Clear2there TV can be viewed at <https://vimeo.com/channels/clear2theretv>.

About Clear2there: Clear2there is an innovative, full-service provider of market-leading smart-home, smart-business, smart-farm and smart-healthcare solutions for service providers, including broadband operators, regional telephone, data and mobile communications providers, cable operators, and electric utilities. Clear2there's broad solutions portfolio includes feature-rich video surveillance, advanced communications, and M2M technologies that are targeted for both business and consumer use. Based in Oklahoma City and Deerfield Beach, Florida, Clear2there works with national distribution partners, and offers a team of dedicated support staff to assist in all phases of implementation. For additional information, visit www.clear2there.com.



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