



Clear2there to Discuss Smart-Premise Solutions at Indiana Telecommunications Association Seminar

Presentation Highlights Significant ROI for Service Providers

Oklahoma City, Oklahoma, August 07, 2013 -- Clear2there LLC, a leading provider of advanced video surveillance, smart-home and smart-business applications, and M2M solutions for service providers and enterprises, announced that Kris Venturini, the company's director of service providers solutions, will discuss new revenue opportunities available through the delivery of smart-premise services at the Indiana Telecommunications 2013 Accounting, Finance & Technology Seminar. The event will take place August 7 and 8, 2013 at the Fort Harrison Golf Resort & Conference Center in Indianapolis, Indiana.

Venturini will participate in the seminar's Technology Track on Thursday, August 8th at 10 a.m. with "Home Monitoring/Security Systems." Drawing on examples from recent deployments of Clear2there's Viewbiquity Cloud Application Suite (VCAS), Venturini will provide an overview of smart-premise technologies, architectures, and suggested delivery models that include a range of on-premise devices, Cloud- and Central Office-based resources, and turnkey service bundles. The session will also address a variety of services that enable remote monitoring, management, and control of home and business operations from smartphones, tablets, and other Internet-connected devices. Some of the services included in the discussion are centralized storage of video surveillance feeds, control of locks, thermostats, sensors, in-home medical monitoring, and event-driven alerts and notifications.

"Local service providers across the country are capitalizing on recent broadband deployments by offering smart home, business, farm, access control, and healthcare monitoring services to generate new revenue streams," said Venturini. "Locally developed smart services can be tailored to address specific market needs, and provide a significant competitive advantage over national one-size-fits-all providers. We're thrilled to present this opportunity to the members of the Indiana Telecommunications Association, and help service providers elevate the customer experience while discovering vital new sources of income."

About Clear2there: Clear2there is an innovative, full-service provider of market-leading smart-home, smart-business, smart-farm and smart-healthcare solutions for service providers, including broadband operators, regional telephone, data and mobile communications providers, cable operators, and electric utilities. Clear2there's broad solutions portfolio includes feature-rich video surveillance, advanced communications, and M2M technologies that are targeted for both business and consumer use. Based in Oklahoma City and Deerfield Beach, Florida, Clear2there works with national distribution partners, and offers a team of dedicated support staff to assist in all phases of implementation. For additional information, visit www.clear2there.com.



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